

June 17, 2004

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20445

Dear Ms. Dortch,

I write this letter to you to express my deep concern regarding the promises broken by both XM and Sirius satellite radio companies. Both companies promised during the license application process that their programming would only be national in nature, but now both have launched local traffic and weather services in the top twenty-one markets. It is now apparent that their intention is to expand these services to all markets and add other local services as well.

This aggressive approach by the satellite radio companies puts in complete jeopardy the efforts we as local broadcasters have undertaken to serve our markets. The five radio stations that Clear Channel Radio operates in Toledo and the six stations that Cumulus Radio operates already provide extensive traffic and weather reports at great expense. This year alone, Clear Channel Radio Toledo will invest \$115,000 just in traffic reporting. If XM and Sirius are allowed to program these services, it will create a great deal of harm to these extensive efforts.

Local Toledo radio broadcasters have a rich history of serving our markets. This year alone, CCR Toledo will help raise hundreds of thousands of dollars to help charities make life here better. As an example, this Thanksgiving weekend will mark the 15th Annual WVKS Toy-a-thon wherein the station will raise \$50,000 in cash and toys so that the Salvation Army can ensure that every needy family in Toledo will have Christmas presents under a Christmas tree. The following weekend, WIOT will raise \$20,000 for the Make-A-Wish foundation. Then in February, WRVF will raise \$50,000 for the Children's Miracle Network of Northwest Ohio. XM and Sirius radio cannot do that for Toledo and their foray in localized programming puts these charitable efforts in jeopardy, as we will not be able to afford to support these crucial community commitments.

When the FCC authorized satellite radio, it promised to protect "vibrant" local broadcasting, like ours here in Northwest Ohio, and to take "any action to safeguard the important service that terrestrial radio provides." Local radio needs the FCC to do just that right away. Please restate that satellite radio is authorized to provide national satellite radio service only.

We are grateful for your attention to this matter.

Sincerely,

Andy Stuart
Regional Vice President, Northwest Ohio

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